



INDUSTRIAL DESIGNER / DEVELOPER

CONTACT

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Toronto | Ontario | Canada

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EDUCATION

Bachelor of Industrial Design

Carleton University

Ottawa, Canada

SKILLS

Footwear Design

Technical Development

Project Management

Product Illustration

3D Modeling & Visualization

Trend Research / Analysis

Public Presentations

Attention to Detail

INTERESTS

Winter Sports

(Ice Hockey & Curling)

Trail Hiking with my Corgi

Cottaging with Family

Antique Restoration

Making Hot Sauce

ABOUT ME

Hello, my name is Ian Redcay and I have 6+ years of design and development experience working on performance footwear, technical backpacks and outerwear. Throughout my career, I have paired my love for the outdoors with my passion for problem solving to develop quality, performance driven products.

I am currently seeking to prioritize my passions and develop new skill sets within a product design or technical development role.

EXPERIENCE

Product Design Manager

2022-Present

Power Athletics Ltd. | Toronto, Canada

As PDM, I manage and lead the strategic direction of the Global Product Development Team for Power Athletics. I collaborate cross functionally with stakeholders across the Bata organization, ensure brand standards are upheld and generate a product strategy representative of the commercial requirements for 20+ countries.

Parallel to managing the brand, I operate in a Sr. Designer/Developer role, generating seasonal Trail Running and Outdoor product lines targeting the Latin American markets.

Product Design Coordinator

2021

Power Athletics Ltd. | Toronto, Canada

I fulfilled the duties of Global Brand Manager in an interim role, leading the strategic direction of the Power Footwear brand and reporting to the Bata Chief Product Officer in Italy. I oversaw a team of 5-6 Designers and Developers to deliver and present global collections to Bata executives and network of 200+ global buyers and stakeholders.

Intermediate Footwear Designer/Developer

2020

Power Athletics Ltd. | Toronto, Canada

As a designer I was responsible for the design and development of the Outdoor and Trail Running product lines, designing Power's first global sustainability collection "Love Ocean" and conducted product/trend research across Latin America, Europe & Asia.

Junior Footwear Designer/Developer

2018

Power Athletics Ltd. | Toronto, Canada

Industrial Design Intern

2017

Rocketship Inc. | Provo, Utah

Technical Gear and Apparel Design Intern

2016

REI Co-op | Seattle, Washington